

2025-2026



Fergus Curling Club

Continuous Curling Tradition Since 1834

Sponsorship
Opportunities

Who are we:

The Fergus Curling Club has been in operation non-stop since 1834, which makes it Ontario's oldest continuous curling club!

We want you to be part of it.



The facility has 4 sheets of ice, a licensed lounge/dining area, accessible washroom and change rooms.

We host numerous local community events, clubs and invitational bonspiels and private rentals.

During the curling season (October through April) we run 10 busy leagues with approximately 300 members from Little Rocks to Seniors, hack to stick curlers, Learn to Curl 101 programmes and more.

Our lounge includes seating for spectators and social members to relax.

Fergus Curling Club is energetic, lively with lots of fun fellowship.

We hope you'll join us by becoming one of our sponsors –

and if you haven't

... COME TRY CURLING!



Advertising and Sponsorship

Did you know that one million Canadians participate in curling every year, and another 15 million watch it annually on TV?

The Fergus Curling Club is a not-for-profit amateur sport organization that strives to provide a fun environment in which to curl while at the same time providing programs to excel in the sport we love.

Your Support

Support from the community has always played an important role in keeping the FCC a successful sporting facility.

In return, we want to give back to local business by providing opportunities for you to promote your brand or business.

Advertising with us is an effective way to reach your audience while supporting a local organization.

Companies and individual can also support the club directly by way of sponsorship of specific events or programs.

Ad Production

The Fergus Curling Club will provide the signage. Signage will be the property of the Fergus Curling Club

Your company only has to provide the artwork that you wish to use, whether in the ice, on the wall or during event promotion.

Web & Social Media

The Fergus Curling Club will promote every advertiser and sponsor through website links and via our social media channels.



Opportunities

Package Level	Size and Location	Benefits	Investment
Wall Advertising	4' x 3' on side walls	<ul style="list-style-type: none"> • Logo on website • Sign on wall for entire season • Business featured in club materials 	\$450 + HST
	2' x 6' under scoreboard	<ul style="list-style-type: none"> • Logo on website • Sign under scoreboards, visible by all guests • Business featured in club materials 	\$675 + HST
In-Ice	Small Decal at Hog line	<ul style="list-style-type: none"> • Logo on website • Decal in Ice for entire season • Business featured in club materials 	\$450 + HST
	Large Decal at Free Guard Zone	<ul style="list-style-type: none"> • Logo on website • Decal in Ice for entire season • Business featured in club materials 	\$600 + HST
	Decal Under Rocks (18"x48")	<ul style="list-style-type: none"> • Logo on website • Decal in Ice for entire season • Business featured in club materials 	\$400 + HST
	Decal Under House	<ul style="list-style-type: none"> • Logo on website • Decal in Ice for entire season • Business featured in club materials 	\$2500 + HST
League Sponsor	N/A	<ul style="list-style-type: none"> • Logo on club screens on league nights • Logo on website • Named with winning team in Ice for following season 	\$450 + HST and 4 year end prizes for winning team
Bonspiel Sponsor	N/A	<ul style="list-style-type: none"> • Logo on club screens on league nights • Logo on website • Opportunity to attend and greet participants during bonspiel 	\$450+ HST and Prizes for winning team (Goodies for participants optional)

All Sponsorship includes cost of signage
 Discounts available for multiple advertisements can be discussed



Do you have a way in which you would like to offer your support and promote your company?

Please share your ideas with us and we would love to work with you on your custom sponsorship package!

For further details and pricing information, please contact Karen Thomas at

sponsorships@ferguscurling.ca

We look forward to working with you.



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